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Press Release

Title: Carolinas Wellspring Alliance Renews for 2010!

Columbia, MD April 29, 2010 – **The Beacon Institute** is proud to announce that the Carolinas Wellspring Alliance will continue their partnership with Beacon for another year! As a result, Beacon will be supporting a group of senior care organizations in North and South Carolina as they come together for education and networking opportunities to implement culture change. These nursing homes, like the organizations that make up the Mid-Atlantic Wellspring Alliance, receive implementation guidance from expert Wellspring nurse leaders, and education on cutting-edge culture change topics from nationally-recognized faculty. The North Carolina members of the Alliance are Lutheran Home Albemarle, Lutheran Home Hickory, Lutheran Home Hickory West, Lutheran Home Salisbury and Lutheran Home Winston Salem. The South Carolina members of the alliance are Benzie T Rice Lutheran Home, Franke at Seaside Lutheran Home, RoseCrest Lutheran Home, and The Heritage at Lowman Lutheran Home.

The Wellspring Program was one of the nation's first efforts to affect culture change and has assisted nursing homes throughout the country in advancing excellence in their settings. Culture change represents a new way of thinking about quality of care and quality of life for nursing home residents. The Wellspring Program helps nursing homes establish strong foundations for culture change by establishing a culture of caring; improving clinical competencies; empowering frontline staff for greater involvement in resident care; creating a home-like environment for residents; and equipping leaders to initiate, guide, and sustain changes.

Wellspring is a program of The Beacon Institute.
